

1 **Investments and Uncertainty: Cost-Benefit Analysis and Water-Use Efficiency**

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5 **Abstract**

6 Long run investments in water capital are risky, particularly where water is required as a secure
7 input to production systems. State of nature representations of water supply outcomes assist
8 with our increased understanding of the vulnerability of capital, and water users, to adverse
9 events. In an example, by coupling the cost-benefit analysis framework to a state contingent
10 analysis approach we are able to explore the riskiness of water-use efficiency (WUE)
11 investment payoffs and cash-flow outcomes when frequencies of states of nature change over
12 the course of that investment. Critically, this approach also allows us to represent decision-
13 maker adaptation in the face of risk and uncertainty. Finally, dividing WUE investment options
14 into their key components—at the farm scale in this instance—adds clarity to the debate
15 surrounding policy options to address future water scarcity challenges. In particular, our results
16 illustrate: i) why private investment in water-use efficiency is lower than we should expect; ii)
17 the role that public subsidies therefore play in distorting price signals, investment choices, and
18 the socialisation of risk; and iii) the vulnerability to extreme shocks of any subsidy-transformed
19 production systems toward high-value perennials.

20 *Keywords:* water-use efficiency, cost-benefit analysis, uncertainty, states of nature.

21

22 **Investments and Uncertainty: Cost-Benefit Analysis and Water-Use Efficiency**

23 **1. Introduction**

24 The world's supply of water is finite and uncertain. Historic misallocation of finite water
25 resources has created insecurity, inequality, and negative externalities. Current public policy
26 has needed to address historic misallocation in response to increased water demand associated
27 with providing food security, urban/rural economic development, and/or alternative uses (e.g.
28 environment). This motivates water managers and policy-makers to seek efficient and effective
29 uses. A common strategy has been to adopt or invest in efficient water-use technology. Water-
30 use efficiency is desirable, as it may allow society to produce the same quantity of a desired
31 output with less of a specific input (i.e. water) by substituting other non-binding factors of
32 production (land¹, labour, capital) (Arrow et al., 1961). By increasing technical or allocative
33 efficiency in the extraction, delivery and consumption of water, welfare-enhancing (economic,
34 social and environmental) investment opportunities are then possible. Importantly, a full
35 accounting for current water resource use should pre-empt any such investment.

36 However, the combination of increased water demand and uncertain supply can amplify private
37 capital investment risk exposure that, when scaled, can result in larger irreversible losses of
38 public, social, and natural assets. In this paper, we define risk as a known-known described
39 with some certainty via a probability distribution. We further define uncertainty (i.e. known-
40 unknowns or unknown-unknowns) as outcomes that fundamentally change (identify) existing
41 (new) probability distributions, and require altered management responses. In a water
42 management context, an example of risk is our current understanding of the reliability of water
43 supply (droughts and/or floods), while an example of uncertainty is a fundamental change to
44 future water supply (positive or negative) requiring an adaptive management response. When

¹ Where land defines all-natural factors of production (i.e. inputs) including water.

45 such positive/negative water supply is realised, water demand may be dramatically altered (e.g.
46 non-convex management solutions) under a motivation to protect capital investments. Thus,
47 the greater the uncertainty (i.e. unknown-unknowns), the riskier a future investment becomes.

48 The purpose of this paper is to explore a possible strategy to mitigate capital risk exposure at
49 multiple scales by combining the state contingent analysis (SCA) approach with cost-benefit
50 analysis (CBA). The strategy enables an alternative representation of uncertainty, coupled with
51 an improved understanding of how private investors adapt to realised water supply, to enhance
52 our appreciation of why water-use efficiency investments may fail.

53

54 **2. Risk, Uncertainty and Cost-Benefit Analysis**

55 Cost-benefit analysis (CBA) explores different trade-offs from allocating factors of production
56 (land, labour and capital) between status-quo (i.e. existing system) and alternative (e.g. more
57 efficient) investments. The quantification of future cash flows (expenditure and income) over
58 the life of an investment option and discounting them back to a net present value, allowing for
59 comparisons between investment choices.

60 The net present value (NPV) is the sum of the expected net return from the investment ($E[Y]$)
61 over the project duration in years ($t = 0 \dots n$), divided by a discount rate r (Equation 1). The
62 result provides a key metric for evaluation. $E[Y] = (Y - K)$, where K is the capital invested
63 and Y is the net annual return derived from the investment. Further, $Y = (v - c)$ where:
64 revenue (v) is a multiplication of the output (z) and price paid per unit of output (p) so that
65 $v = zp$; and costs (c) account for both fixed and variable expenditures.

$$NPV = \sum_{t=0}^{t=n} \frac{E[Y]_t}{(1+r)^t} \quad (1)$$

66 If $NPV = 0$, then the project has broken even. When $NPV > 0$ the project is profitable. Finally,
67 when $NPV < 0$, the project is expected to make a loss. However, it is logical to assume that
68 both risk and uncertainty occurs when estimating the generated output, prices paid/received, or
69 costs of investment. Therefore, representing and quantifying the negative and positive impacts
70 derived from risk and/or uncertainty estimates on any single capital investment is crucial for
71 understanding the opportunity costs of a full set of investment choices.

72 The risk/uncertainty debate surrounding CBA estimations of investment choices takes three
73 major forms. First, what is the appropriate discount rate to reflect the values associated with
74 unknown-unknowns, a precautionary principal, or the intra- and/or inter-generational benefits
75 from realigning society towards alternative outcomes (Arrow and Lind, 1970; Baumol, 1968;
76 Dietz and Stern, 2008)? Second, what is the appropriate way to represent risk/uncertainty to
77 quantify the costs and benefits used in the analysis? Third, it has been argued that the very
78 nature of the uncertainty problem prevents CBA from reflecting unknown-unknowns, as those
79 events either fundamentally change the nature of the scenarios used to describe outcomes, or
80 result in realised outcomes (e.g. output or prices) that have never been previously experienced
81 (Horowitz and Lange, 2014; Tol, 2003). In what follows, we can ignore the first debate issue,
82 as we will ultimately be dealing with a private investment choice over a fixed time-period.
83 However, below we address the second and third debate issues via an initial discussion of the
84 limitation of mean-variance representation of outcomes, and then illustrating the power of
85 combining state contingent analysis (SCA) approaches to dealing with unknown-unknowns to
86 a slightly modified CBA framework.

87 *2.1. Risk and uncertainty within a traditional CBA framework*

88 Within a CBA framework, risk/uncertainty is primarily included via sensitivity analysis that
89 explore the mean and variance of a probability distribution of variables which
90 positively/negatively impact costs/benefits (Merrifield, 1997). We can illustrate this using a

91 Just-Pope production function (Equation 2) that explores output from the use of a single input
92 (e.g. water):

$$z = g(x) + h(x)_\varepsilon \quad (2)$$

93 The Just-Pope production function describes both additive risk $g(x)$, where output distribution
94 is not derived from the use of inputs, and multiplicative risk $h(x)_\varepsilon$ where output distribution is
95 directly linked to the use of inputs. In this case, the error term (ε) is frequently based on past
96 data, where the known mean and variance parameterise a probability distribution function in a
97 Monte-Carlo simulation. This allows for a series of outcome-runs to determine how often an
98 investment fails to break even.

99 However, Just and Pope (1978, 1979) challenge the use of mean-variance approaches to stylise
100 risk and/or uncertainty in their reviews of stochastic production functions. Prior to this,
101 Rothchild & Stiglitz (1970, 1971) noted four limitations of relying on the mean and variance
102 by illustrating the outcomes (i.e. identification of a riskier variable) from choosing between
103 variables that had the same expected value, but different distributions. One critical finding,
104 commonly known as *Mean Preserving Spread*, concerns how a failure to understand how
105 alternative weights in the distribution of tails can result in investors choosing to invest in riskier
106 rather than safer investments.

107 While the notion of representing risk and/or uncertainty as a deviation around a mean number
108 is appealing within partial equilibrium analysis, this approach assumes that the decision-maker
109 remains passive to the signals provided by the source of risk and/or uncertainty. In other words,
110 the analysis assumes the investor (e.g. farmer) to be ‘dumb’, refusing to adapt in the face of
111 required change—no matter the uncertainty signal. For example, in the case of irrigated
112 cropping, the model represents a refusal to adapt as continuing with the same irrigated crop,
113 even when no water inputs are available. Finally, Rothenberg and Smith (1971) explored how
114 uncertainty alone impacted resource allocations within a general equilibrium model. The

115 adoption of the general equilibrium approach allowed for an exploration of feedbacks on the
116 allocation of capital to maximise profits (e.g. prices and labour), in response to uncertainty.
117 They applied two different models representing uncertainty as i) a variable labour supply and
118 ii) a fixed labour supply; but where the uncertainty is represented by a production function with
119 a random parameter. Of their four key findings (ibid., p 458), three are particularly important
120 for long-term capital investment outcomes. First, short-run production flexibility provides the
121 greatest protection against uncertainty. Second, national income falls if the production function
122 has a random variable with diminishing returns, but increases when a 'plausible' production
123 function has a multiplicative random parameter. Third, while uncertainty decreases aggregate
124 income, there will be both income winners and losers in the economy. Put another way, inputs
125 can be risk-increasing, risk-decreasing, and shared inequitably dependent on the nature of the
126 capital investment.

127 This nature of risk increasing and risk decreasing inputs of production are consequently
128 concerned with their variability and how they change the net return of an/or between asset(s).
129 However, what is not considered, is what occurs if the investment occurs and inputs can't be
130 reliably sourced (i.e. there is no water).

131 *2.2. An alternative approach*

132 We propose that the combination of state contingent analysis within a slightly modified CBA
133 framework is an effective alternative approach. Note that original studies used the term 'states
134 of nature' when discussing investment choices under risk/uncertainty. The earliest work was
135 undertaken by Arrow (1953) and Debreu (1959), providing a capacity to represent how
136 decision-makers respond to realised alternative states (e.g. drought/flood events). For example,
137 Graham (1981) explored farmers willingness to pay for a public dam project that provided
138 water supply in dry states of nature, and flood mitigation in wet states. However, it was

139 Hirshleifer's (1965, 1966)² work that carefully articulated the differences between using the
 140 dominant mean-variance approach and the state of nature approach to represent risk/uncertainty
 141 to inform investment choice theory. According to Hirshleifer (1965), the state of nature
 142 approach removes the "vagueness" (p534) associated with other uncertainty methodologies,
 143 as it allows the decision-maker to precisely identify both the natural endowments provided in
 144 a given state, and the factors of production required to obtain an output in that state.

145 Chambers and Quiggin (2000) subsequently extended the state of nature approach by merging
 146 it with dual optimisation to illustrate how resources can be used to optimise input use in
 147 all states, by time, place and type³ (Rasmussen, 2003). Following this work, the state of nature
 148 approach becomes the state-contingent analysis (SCA) approach.

149 In the SCA approach, nature (Ω) defines the complete uncertainty space, and Ω can be divided
 150 into a series of states of nature (s) that define real, and mutually-exclusive sets (S) to describe
 151 that uncertainty ($\Omega = \{1, 2, \dots, s, \dots, S\}$). Importantly the decision-maker has no ability to
 152 influence which s occurs. Further, the decision-maker's subjective belief about the
 153 frequency/probability (π) of each s occurring is a vector described by ($\pi = \pi_1, \dots, \pi_s$).
 154 However, for each s the decision-maker does have a set of management options for each
 155 alternative production system (technology). This can be represented (Equation 3) by a
 156 "continuous input correspondence, $X: \mathfrak{R}_+^S \rightarrow \mathfrak{R}_+^N$, which maps state-contingent outputs into
 157 input sets that are capable of producing that state-contingent output vector" (Chambers and
 158 Quiggin, 2002a, pg. 514):

$$X(\mathbf{z}) = \{x \in \mathfrak{R}_+^N : \mathbf{x} \text{ can produce } \mathbf{z}\}. \quad (3)$$

² Note Hirshleifer (1965) uses the term 'state-preference' rather than Arrow's (1953) states of nature.

³ Refers to three input types: i) *non-state-specific (or state-general)* inputs that must be allocated *ex-ante* to the s being realised, and which influence z in all s ; ii) *state-specific inputs* that are applied *ex-post* to the realisation of s and which influence z in only that s ; and iii) *state allocable (flexible) inputs* (costs) that are applied *ex-ante* to s being realised, but where benefits accrue once s is realised.

159 For each s , the vector of inputs $\mathbf{x} = (x_1, \dots, x_N)$, their prices $\mathbf{w} = (w_1, \dots, w_N)$, and output prices
 160 p are known so that revenue can now be represented as:

$$v_s = z_s p_s \quad \forall_s \in \Omega, \quad (4)$$

161 while costs are also now represented as:

$$c_s = w_s x_s \quad \forall_s \in \Omega, \quad (5)$$

162 and expected net profit across nature Ω is:

$$E[Y] = \sum_{s \in \Omega} \pi (v - c). \quad \forall_s \in \Omega. \quad (6)$$

163 Under the above conditions where inputs, input prices and output prices are fully known, and
 164 where the decision-maker's management responses to alternative s does not alter, the total
 165 nature set Ω can be collapsed.

166 Therefore, once s is realised, there should be no vagueness in how decision-makers should
 167 respond. In such cases, not only is the risk/uncertainty completely described, but the decision-
 168 maker should then actively respond to that risk/uncertainty by reallocating inputs to obtain
 169 known returns. This combination of completely describing the risk/uncertainty and its
 170 outcomes limits the positive/negative impact of unknown-unknowns. We can express this
 171 another way. When parameterising risk/uncertainty unknown-unknowns can only be either
 172 greater than, or less than, the chosen parameter. For example, in the case where total supply of
 173 water (i.e. quantity of water) is the source of risk/uncertainty, the outcome can only result in
 174 more or less water than was expected. However, the severity of the realised water supply
 175 outcome may suggest better technologies for adoption in response. Consequently, sensitivity
 176 analysis could play a role in determining the thresholds at which existing technologies fail. At
 177 those failure points, if new technologies emerge over time, then a new set of s may be required,
 178 expanding the original total nature set Ω .

179 Importantly from the previous discussion, Equation 6 slots seamlessly into Equation 1,
180 allowing for the combination of CBA and SCA frameworks; as earlier suggested by Hirshleifer
181 (1966) and Graham (1981). In this paper then, we posit two hypotheses: *H1* that if we examine
182 water efficiency from an alternative perspective we can achieve a better understanding of water
183 as a production input and its vulnerability to shocks; and *H2* that incorporating risk and
184 uncertainty enables robust modelling of water production inputs and efficiency impacts, and a
185 better understanding of private capital investment decisions. Before we test these hypotheses,
186 the next section details the value water inputs have to production systems, and the riskiness of
187 capital investments in water.

188

189 **3. Water resources in a production system**

190 Recall that we discussed the Just-Pope production function (Equation 2) that specifies output
191 as a function of inputs (e.g. water). Water inputs in the Just-Pope production function included
192 both additive and multiplicative risk. Chambers and Quiggin (2002b) respecify the Just-Pope
193 production function into an SCA format as $z_s = g(x) + h(x)_{s,\varepsilon}$, highlighting how stochastic
194 information can be represented to explain adaptive responses to revealed states of nature and
195 their outcomes. Mallawararchchi et al. (2017) modify Chambers and Quiggin's equation into
196 $z_s = \zeta_s + h(x)_{s,\varepsilon}$, where all variability derives from the natural resource base (land quality)
197 ζ_s , and the use of a multiplicative risk derived from a vector of inputs (including water) to
198 explain dairy farmer adaptation during drought. Also thinking about drought adaptation,
199 Adamson et al. (2017) explore the behavioural responses of different irrigator types (perennial
200 and annual) to protect their capital investments. By developing a two period SCA game against
201 nature where irrigators bet against receiving their water entitlement (i.e. the uncertainty), the
202 authors explain how and why water prices transition from inelastic, unitary elasticity to elastic
203 in response to water supply uncertainty. They achieved this by separating water into two

204 distinct input types: i) water used to generate output z , and ii) water used to maintain perennial
205 production systems (i.e. keep them alive)—although they did not specify this mathematically.
206 However, if we merge the concepts from Mallawaarachchi et al. (2017) and Adamson et al.
207 (2017), we can re-represent the SCA production function as Equation 7:

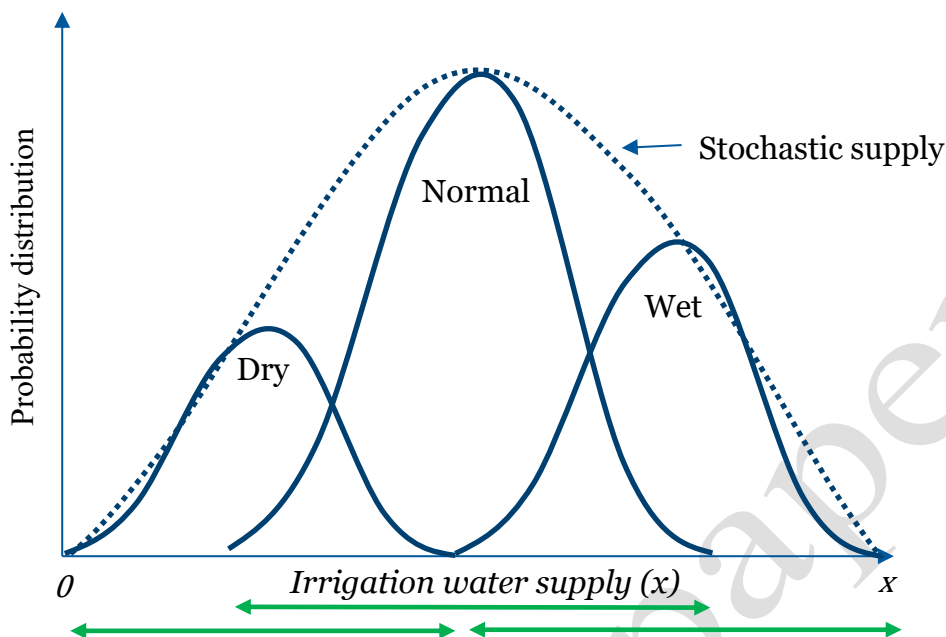
$$z_s = \zeta_s + g(x)_{s,\varepsilon} + h(x)_{s,\varepsilon}. \quad (7)$$

208 The equation now represents how z is produced, in each s , on a given area of land, using a
209 combination of additive risk from natural soil fertility (ζ) and two multiplicative risk signals
210 for water inputs (x): that is, those inputs required to keep the production system alive (g), and
211 water inputs required to generate outputs (h).⁴ Note, $g = 0$ for all annual crops. The addition
212 of an error term for g beyond Chambers and Quiggin's original equation is deliberate to
213 account for the decision-makers' unawareness of maintenance inputs required in each state.

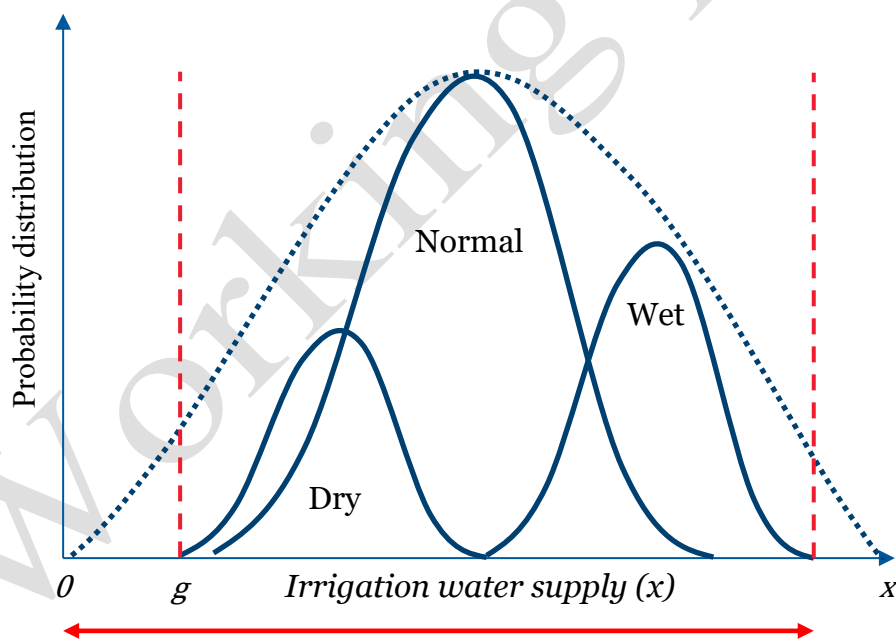
214 This separation of water into g (maintenance water) and h (productive water) illustrates that
215 an inability to meet $g(x)$ units of water results in irreversible losses of capital directly invested
216 in that production system (e.g. rootstock, trellising, and some irrigation equipment). Separation
217 also illustrates the opportunity costs of bringing forward perennial production system
218 replanting expenditure. Adamson et al. (2107) argue that to avoid irreversible losses perennial
219 producers may be willing to pay a price for water that leads to short run losses, if on average
220 (in the long-run) the investment in the crop at least breaks-even . However, the problem
221 investors may face is that there is no future water to access—although annual producers may
222 provide access via market mechanisms, as they do not require g water between years. This
223 highlights the differences between annual production systems that require water in the relevant
224 state outcome (risk decreasing—short arrows Figure 1a), and perennial production systems that

⁴ Plant physiologists discussing crop water consumption may use the terms basal evapotranspiration (ET), or the ET that happens before any useful yield, and productive ET which is associated with biomass formation. These two elements are analogous to our g and h ; but our g represents the water needed to maintain a perennial crop for production in the following year.

225 require water across all states of nature (risk increasing—long arrow Figure 1b). For simplicity,
 226 g is always required as an input for perennial production systems.



227 **Figure 1a: water as a risk decreasing production input, annual systems**



228 **Figure 1b: water as a risk increasing production input, perennial systems**

229 One common policy approach to reduce the risk associated with water capital investments is
 230 water-use efficiency (WUE). While debate about the value of WUE continues among scientists,
 231 water managers and policy-makers, a less-discussed issue is whether or not WUE actually
 232 provides greater capital investment protection in the face of rising risk and uncertainty.

233 3.1. Water-Use Efficiency as a risk-reducing strategy

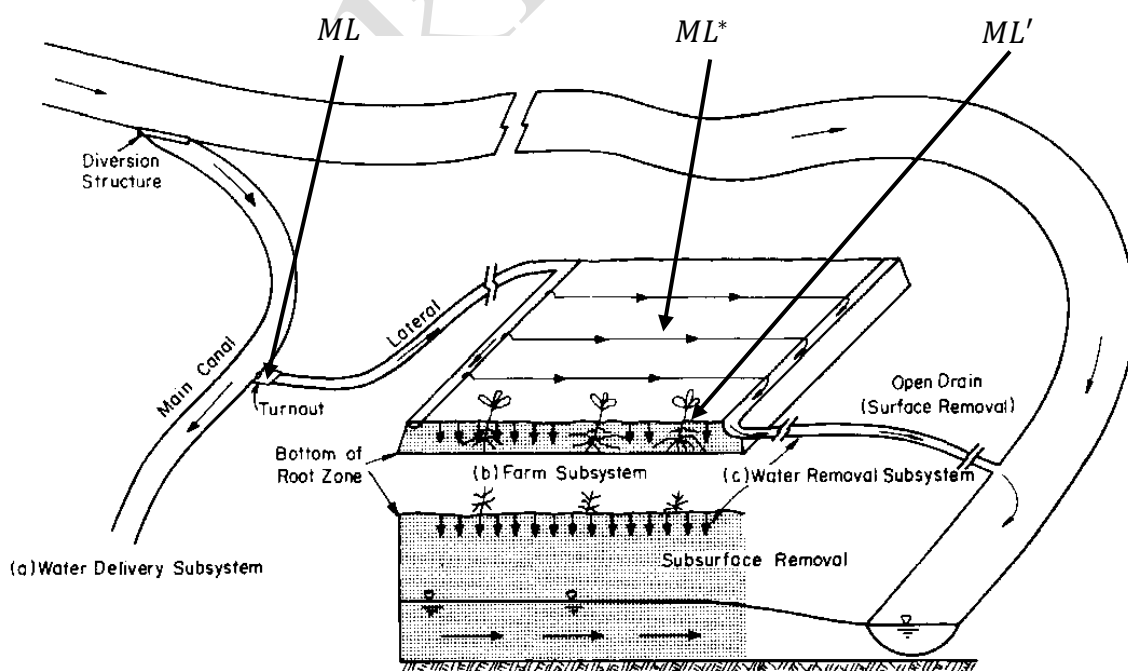
234 Broadly, WUE focuses on innovating the use of water resources. Engineering innovations may
235 reduce losses in water delivery systems. Agronomic innovations may increase outputs per unit
236 of water applied. Economic innovations may maximise returns per unit of water applied. Perry
237 (2007) defines different discipline terminologies as: *field application efficiency* (engineering)
238 which is the ratio of crop irrigation water requirements and water delivered to a field; *irrigation*
239 *efficiency* (agronomic) which is the ratio between water consumed by crops and water diverted;
240 and *water-use productivity* (economic) which is the dollar value of water produced per unit of
241 water applied. Alternatively, we could consider a *water-use index* (WUI), which is the crop
242 yield (z) per unit of water diverted (Barrett Purcell & Associates, 1999).

243 However, these alternate terminologies can add to confusion and debate in the WUE space. We
244 suggest, similar to Lankford (2012), that WUE should focus on understanding how total water
245 delivered to the farm gate is utilised. In this context, system inefficiencies inside the farm gate
246 are within the farmers' ability to manipulate through investments or management strategies.
247 Everything beyond the farm gate is outside the farmers' control. Thus, to maximise the net
248 economic returns from innovative investment or strategic decisions about WUE we must
249 account for all water diverted at the farm gate, where the decision-maker will only invest if
250 profitable inclusive of total costs. We therefore first specify *water-use productivity* (or
251 economic WUE) as $E[Y]/ML$, which is the total expected income $E[Y]$ generated from all
252 diverted water at the farm gate ML ; or more simply the net profit made from all water. Next,
253 the alternative WUE investment choices can also be redefined using the common denominator
254 ML :

- 255 • *field application efficiency* defined as (ML'/ML) , or the quantity of water required to
256 provide sufficient input to irrigate a production system (ML') per ML ;

- 257 • *irrigation efficiency* defined as (ML^*/ML) , or the water consumed by crops (ML^*) per
 258 ML ;
- 259 • *Water Use Index* (WUI) defined as (z/ML) , or the output produced z per ML ,
- 260 ○ where $ML > ML' > ML^* > WUI$.

261 This allows us to examine how: farmers reallocate all resources to maximise profits by
 262 understanding the opportunity costs of investments in WUE, determine if water is the binding
 263 constraint, and/or identify alternative (better) investment choices. Consequently, we can
 264 simplify WUE investment choice sets into three groups (Figure 2). First, **farm design choices**
 265 ($m = ML - ML'$): this explores the costs and benefits of alternative infrastructure systems to
 266 store/deliver water around the farm (e.g. channels from the farm gate, on-farm dams, and
 267 pipelines to/from paddocks). Second, **application technology choices** (a); these are the
 268 capital/practice options used to irrigate paddocks (e.g. flood, drip, sprinkler irrigation). Third,
 269 the **SCA production system choices** $[g(x)_{s,\varepsilon} + h(x)_{s,\varepsilon}]$, which account for both the capital
 270 invested in the commodities, and how and when watering occurs via technology investments
 271 (m) and (a) above.



272
 273 **Figure 2: Post farm gate investment/management choices (adapted from Skagerboe,**
 274 **1983)**

275 Using this approach, we can now explore the risk to alternative investment and/or management
276 strategy decisions associated with farm design, application technology, and SCA production
277 system choices. Most importantly from a risk/uncertainty perspective, we are better able to
278 represent and explore WUE investment/strategic management decision outcomes when water
279 inputs are not available.

280 When water inputs are not available, we reveal the fragility of our three alternative investment
281 choices. First, there is negligible risk exposure to farm design choices if water is not available.
282 Some ongoing maintenance and refurbishment may be required, but there will be no
283 irreversible capital loss. When water is not available, the capital risk exposure for application
284 technology and SCA production system investment choices is context specific. For example,
285 under a drip irrigation system if the rootstock dies, replanting will require replacement of the
286 drip system. However, for flood-irrigated annual crops the risk exposure to application
287 technology and production system capital choices is minimal in the absence of water inputs.

288 We account for risk exposure and total water input requirements via Equation 8:

$$z_{s,a} = \zeta_s + g(x_\varepsilon)_{s,a} + h(x_\varepsilon)_{s,a} + m(x_\varepsilon)_s \quad (8)$$

289 In the new specification, output accounts for ζ , g , h , a and m and includes not only natural land
290 endowments, but also how application technology choice (a) change both g and h input
291 requirements. The water input losses from producing commodity outputs by application
292 technology and delivery infrastructure (m) are also included. The combination of application
293 technology and management practices influence both return flows and non-recoverable losses
294 (Lankford, 2012).

295 Consequently, we can now explore: the returns to capital invested in g , h , a and m ; the gains
296 from increased WUE from changing the composition of g and/or h by commodity, and the
297 possible gains from upgrading farm design. In the following section we describe the potential

298 capital risk exposure from changing states of nature, which include outcomes where water is
299 both reduced in supply, and not available at all. We describe the investment scenarios, the
300 dataset/assumptions used, and then analyse outcomes via the combined CBA-SCA approach.

301

302 **4. Scenarios & Data**

303 The applied example is based on developing an almond production system in California's San
304 Joaquin Valley. The decision-maker has the choice of how they allocate capital between five
305 alternative production systems: the base case and four variations from that base by investing in
306 m , a , g or h . Each of these investments has different water use characteristics. To explore the
307 vulnerability of these investment choices to supply shocks two alternative climate settings are
308 explored: current and new climate. Finally, two subsidy settings (no subsidy and 50% public
309 subsidy) are used to better understand the incentives required for private investments in WUE.
310 This provides a total of 18 scenarios, where the base case for current and new climate is not
311 explored using the subsidy setting. All scenarios are listed in Table 1—note that the scenarios
312 do not include outcomes from upgrading a mix of investment options, or a portfolio involving
313 all investment options.

314 Current climate water supply uncertainty $\Omega = \{1, 2, 3\}$ is represented by three s (normal, dry
315 and wet) with a frequency 0.5, 0.2, and 0.3 respectively. Under a new climate, these frequencies
316 change to 0.25, 0.75, and 0 respectively based on projections from the IPCC (2018). This new
317 climate setting is harsh, and there is no wet state of nature, but the volume of water available
318 in each s does not alter.

319 All values are in US\$. In Table 1, under the Base case, the cost of m is estimated at \$94,000,
320 and in each s typical water losses are estimated at 10%, 15% and 10% of total water applied.
321 For example, using Year 1 data presented in Table 3, total water losses = $m(g + h + a) =$

322 $10\%(12.36 + 0 + 3.09) = 1.55 \text{ ac in}$. To achieve a 25% water saving in m , an alternative
 323 farm design will increase base case m costs by 50%. The water losses by m thus reduce to
 324 $10\%(75\%)(12.36 + 0 + 3.09) = 1.16 \text{ ac in}$. Alternatively, a decision-maker could invest in
 325 standard field application technology a at a cost of \$1,620/acre, or select high-quality
 326 technology to achieve 25% water savings at a multiplier of 1.5/acre. Finally, it costs
 327 approximately \$8,070/acre to establish the crop (trellising, crop variety etc.). However, if the
 328 decision-maker was to invest in g or h crop varieties (respectively) by spending an additional
 329 25% to gain the desired varietal attributes, then the respective g or h water requirements would
 330 fall by 10% per annum.

331 **Table 1: Details of the 18 Scenarios**

Scenarios	m		a		g		h		Climate settings			Subsidy Setting	
Base	\$94,000		\$1,620				\$8,072		Current (N= 05, D =0.,2, W = 0.3) New (N = .25, D = 0.75)			With & without subsidy at 50% of choice cost	
Invest in m	+50%												
Invest in a			+50%										
Invest in g					+25%								
Invest in h							+25%						
Water loss (%)	m		a		g		h						
	N*	D*	W*	N	D	W	N	D	W	N	D	W	
Base	10	15	10	20	20	20							
Invest in m	-25	-25	-25										
Invest in a				-25	-25	-25							
Invest in g							-10	-10	-10				
Invest in h										-10	-10	-10	

N= normal state of nature, D= drought states, and W = wet state of nature

332

333 For all scenarios, it is assumed that the decision-maker already owns 105 acres of land, of
 334 which 100 acres can be used for production, and the residual area is non-productive accounting

335 for the homestead, sheds, and the water delivery system (m). The state-contingent production
 336 costs and outputs, costs of in-field technology choices (a) and crop variety establishment
 337 (g, h), and the cost of borrowing capital are derived from Yaghmour et al. (2016). The m costs
 338 were obtained from (<https://www.homeadvisor.com/cost/landscape/drill-a-well/>, data accessed
 339 12 November 2018). Data has deliberately not been adjusted for inflation for two reasons: i) to
 340 improve the transparency of how the data has been used and modified, and ii) this study is not
 341 designed to provide financial advice, but rather explore water use-efficiency concepts.
 342 However, where Yaghmour et al. (2016) use a 23-year period to estimate the annual repayment
 343 of establishment costs, this study uses a 25-year period such that the costs fall from \$581/acre
 344 to \$558/acre. The full costs of m are summarised in Table 2.

345 **Table 2: Estimation of farm design costs (m)**

	Units	Cost/Unit	Cost
Well#	1000	\$45	\$45,000
125-Hp Pump#	1	\$4,000	\$4,000
2000 acre-foot reservoir *	1	\$60,000	\$60,000
Capital recovery at the end of life*			\$15,000
Total Costs			\$94,000

#<https://www.homeadvisor.com/cost/landscape/drill-a-well/>

*authors' estimates

346

347 The cost of borrowing capital is 4.75% and it is assumed that the decision-maker borrows 100%
 348 of the capital required, and repays this investment back annually over a period of 25 years.
 349 Consequently, the annual repayment cost/acre of establishing an almond crop is then \$735/acre
 350 ($m + a + \text{crop} = \$735 = \$65 + \$112 + \558). The investment period and repayment plan has
 351 been deliberately chosen to be identical to the productive life of an almond production system
 352 as it provides the opportunity to explore the residual debt if the crop dies in a given year, given
 353 by Equation 9.

$$Residual\ loan = \sum_{t=l}^t \frac{(a + crop)_t}{(1 + r)^t} \quad (9)$$

354 where l is the year of investment failure.

355 4.1. Nature and State-Contingent Production Systems

356 Like many areas of California, the water supply for this farm is derived from groundwater
 357 resources. Poorly metered and relatively low-cost access to groundwater resources makes them
 358 particularly vulnerable to over extraction. Drought and climate change increase the time
 359 required to replenish these resources (Famiglietti, 2014), exacerbating resource depletion rates.
 360 In response, well-depth increases along with pumping cost. Thus, it has been assumed that the
 361 true availability of water, and its access costs, change in response to state of nature (Scanlon et
 362 al., 2012). Groundwater resources in the southern San Joaquin Valley are particularly
 363 vulnerable both in terms of constrained recharge and subsidence. As a consequence of the
 364 2007-10 drought, approximately 2% of California's aquifer storage has been irreversibly lost
 365 (Ojha et al., 2018). Thus, on-farm water supply is regulated by a reservoir (Table 2), but the
 366 groundwater cost and availability changes by s . In the normal (N) state, groundwater
 367 availability is 74 acre-in at a cost of \$22 acre-in; which generates 3000 lb/acre of almond meat.
 368 In the dry (D) state, groundwater restrictions reduce availability to 51 acre-in at a cost of \$26
 369 acre-in; but only 2000 lb/acre of almond meat is produced. In the wet state (W), access to
 370 groundwater is unrestricted, allowing producer to pump up to 82 acre-in at a cost of \$21 acre-
 371 in, and the almond crop yields 3900 lb/acre⁵. The full description of how groundwater is used
 372 in each s by the vector of required inputs appears in Table 3. Importantly all data for the
 373 division of water by m, a, g and h are approximate. However, the sum of a, g and h for all
 374 years is based on Yaghmour et al.'s (2016) estimation of the total water applied per acre. The

⁵ The data for the normal state of nature is from Yaghmour et al.'s (2016) Tables 1 to 3, while the data for the dry and wet state of nature is defined by Table 5.

375 data for m appears in Table 1, and as such the total groundwater expenditure differs from that
 376 of Yaghmour et al. For clarity, in a normal/wet year the sum of losses by m and a account for
 377 27% of total water use per acre (e.g. in Year 1 for a normal state of nature $(3.09+1.55)/17=$
 378 27%). In a dry year, losses increase to 30% due to higher evapotranspiration rates, etc.

379 **Table 3: Water use and cost of water by s , for all years**

s	Water (Acre-in)	Year/s					
		1	2	3	4	5	6-25
Normal (\$22/in)	g	12.36	21.96	22.40	24.00	25.60	25.60
	h	0.00	0.00	6.47	21.38	24.15	28.22
	a	3.09	5.49	7.22	11.35	12.44	13.45
	m	1.55	2.75	3.61	5.67	6.22	6.73
	Total	17.00	30.20	39.70	62.40	68.40	74.00
	Cost/ac	\$374	\$664	\$873	\$1,373	\$1,505	\$1,628
Dry (\$26/in)	g	12.36	21.96	22.40	24.00	25.60	25.60
	h	0.00	0.00	2.59	8.55	9.66	11.29
	a	3.09	5.49	6.25	8.14	8.81	9.22
	m	2.32	4.12	4.69	6.10	6.61	6.92
	Total	17.77	31.57	35.92	46.79	50.68	53.03
	Cost/ac	\$462	\$821	\$934	\$1,217	\$1,318	\$1,379
Wet (\$21/in)	g	12.36	21.96	22.40	24.00	25.60	25.60
	h	0.00	0.00	7.77	25.66	28.97	33.86
	a	3.09	5.49	7.54	12.41	13.64	14.87
	m	1.55	2.75	3.77	6.21	6.82	7.43
	Total	17.00	30.20	41.48	68.28	75.04	81.76
	Cost/ac	\$357	\$634	\$871	\$1,434	\$1,576	\$1,717

380

381 Table 4 provides all other variable and fixed costs of the production system. At full maturity,
 382 annual variable costs will range between approximately \$3,560/acre in a dry state, and rise to
 383 \$4,110/acre in a wet state. The difference in costs is due to groundwater use and costs, other
 384 operational expenses, and harvest costs.

385 **Table 4: Variable Costs of Production by State of Nature and Fixed Costs**

Variable Costs		Years					
		1	2	3	4	5	6-25
Normal	Harvest Costs	\$0	\$0	\$121	\$202	\$326	\$421
	Irrigation	\$374	\$664	\$873	\$1,373	\$1,505	\$1,628
	Other Costs	\$735	\$767	\$1,404	\$1,569	\$1,792	\$1,873
	Total Variable Costs	\$1,109	\$1,431	\$2,399	\$3,144	\$3,623	\$3,922
Dry	Harvest Costs	\$0	\$0	\$88	\$152	\$240	\$366
	Irrigation	\$442	\$785	\$893	\$1,164	\$1,260	\$1,319
	Other Costs	\$735	\$767	\$1,404	\$1,569	\$1,792	\$1,873
	Total Variable Costs	\$1,177	\$1,552	\$2,386	\$2,885	\$3,293	\$3,558
Wet	Harvest Costs	\$0	\$0	\$148	\$234	\$437	\$471
	Irrigation	\$357	\$634	\$871	\$1,434	\$1,576	\$1,717
	Other Costs	\$735	\$767	\$1,417	\$1,615	\$1,839	\$1,925
	Total Variable Costs	\$1,092	\$1,401	\$2,436	\$3,282	\$3,851	\$4,113
TOTAL Fixed Costs		\$559	\$445	\$472	\$570	\$580	\$562

386

387 Finally, for simplicity the analysis assumes that: dry and wet state almond meat production
 388 increases proportionally in years 1-5 based on extrapolations of Yaghmour et al.'s (2016) data
 389 for the normal state; full crop maturity and almond production occurs from year six; the
 390 decision-maker is operating within a perfectly competitive market free of shadow prices,
 391 subsidies (unless tested); the actions of the decision-maker does not alter prices; and there are
 392 no barriers preventing industry growth.

393

394 **5. Results**

395 Table 5 provides the CBA outcomes from the Base scenario using an SCA framework to
 396 explore the risks from investing in almonds. The total cost of the investment is \$18,390/acre,
 397 and \$735/acre is paid off the debt every year for 25 years. The repayment includes all
 398 expenditure towards farm design, application technology, and the crop variety choice.

399 **Table 5: CBA for the Base Case Scenario (state probabilities N=0.5, D=0.2, and W = 0.3)**

Year	Costs				Benefits				Cash Flow			
	<i>m</i>	<i>a</i>	Crop	Total	Normal	Dry	Wet	Average	Normal	Dry	Wet	Average
1	\$65	\$112	\$558	\$735	-\$1,668	-\$1,757	-\$1,651	-\$1,681	-\$2,403	-\$2,492	-\$2,386	-\$2,416
2	\$65	\$112	\$558	\$735	-\$1,876	-\$2,033	-\$1,846	-\$1,898	-\$2,611	-\$2,769	-\$2,581	-\$2,634
3	\$65	\$112	\$558	\$735	-\$1,530	-\$2,001	-\$1,153	-\$1,511	-\$2,265	-\$2,736	-\$1,889	-\$2,247
4	\$65	\$112	\$558	\$735	-\$1,048	-\$1,712	-\$342	-\$969	-\$1,783	-\$2,447	-\$1,078	-\$1,705
5	\$65	\$112	\$558	\$735	\$1,162	-\$334	\$2,589	\$1,291	\$427	-\$1,069	\$1,853	\$555
6-25	\$65	\$112	\$558	\$735	\$2,227	\$316	\$4,100	\$2,407	\$1,492	-\$419	\$3,365	\$1,671
TOTAL	\$1,626	\$2,800	\$13,962	\$18,387	\$39,580	-\$1,507	\$79,597	\$43,368	\$21,193	-\$19,895	\$61,210	\$24,980

400

401

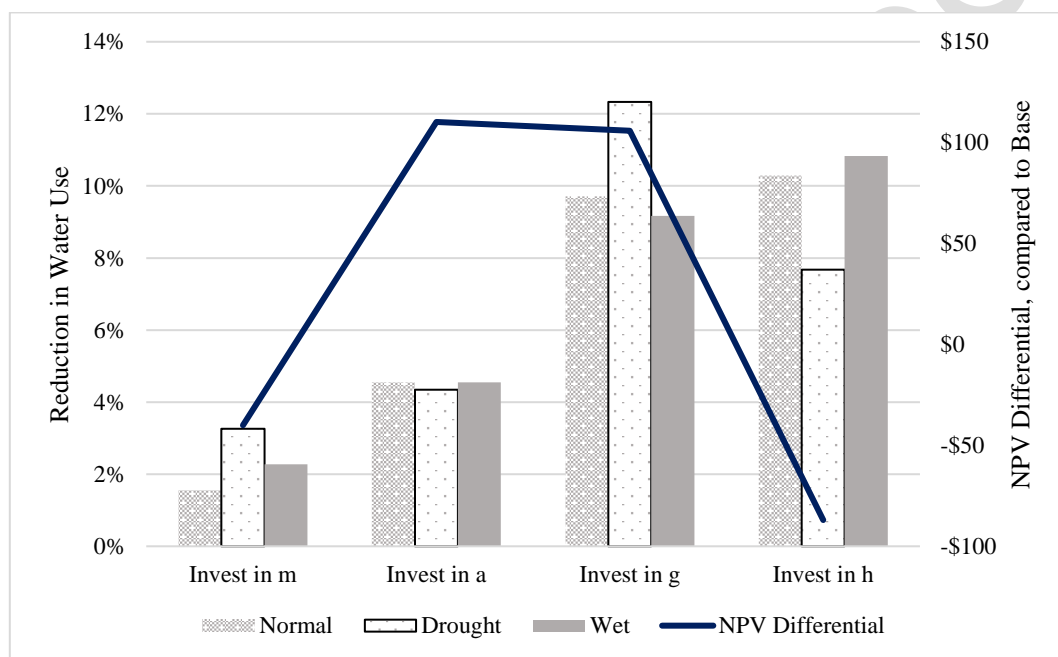
402 Once the almond crop is in full production, annual average benefits are estimated at around
 403 \$2,400/acre. Income benefits range from a \$300/acre return in a dry year up to \$4,100/acre in
 404 a wet year. By the end of the 25-year investment, total income of \$43,370/acre is expected;
 405 although if only normal years occur total income generated would fall slightly to \$39,580/acre.
 406 The cash flow (benefits–costs) from the investment are therefore calculated to be \$25,000/acre,
 407 ranging from net losses of \$19,895/acre up to \$61,210/acre profit. At a discount rate of 4.75%
 408 the NPV is \$9,234/acre, the benefit-cost ratio is \$1.87, and IRR is 13%.

409 The CBA results therefore reflect a typical minimum, maximum, and expected outcome
 410 analysis. However, it is the additional model representation of how the decision-maker
 411 responds to the revealed states that adds clarity. If the CBA had focused on an annual
 412 production system, the decision-maker could alter crop selections, reduce total area planted,
 413 and/or cease planting/irrigation entirely in response to water supply uncertainty. Perennial
 414 production systems do not enjoy such flexibility in their decision options. For perennial
 415 systems, net returns rapidly reduce when the state event frequency changes. Table 6 summaries
 416 the scenario results from changed climate outcomes, and differences between unsubsidised and
 417 subsidised (i.e. 50% funding assistance toward farm design, establishment and variety selection
 418 costs) production systems. In both new climate scenarios, all investment choices fail to generate
 419 positive returns.

420 **Table 6: NPV outcomes for the 18 Scenarios**

Scenarios:	<i>No Subsidy</i>		<i>Subsidy</i>	
	Current Climate	New Climate	Current Climate	New Climate
Base	\$9,234	-\$8,979		
Invest in <i>m</i>	\$9,194	-\$8,926	\$9,899	-\$8,221
Invest in <i>a</i>	\$9,344	-\$8,967	\$10,559	-\$7,752
Invest in <i>g</i>	\$9,340	-\$8,758	\$14,385	-\$3,713
Invest in <i>h</i>	\$9,147	-\$9,515	\$14,192	-\$4,470

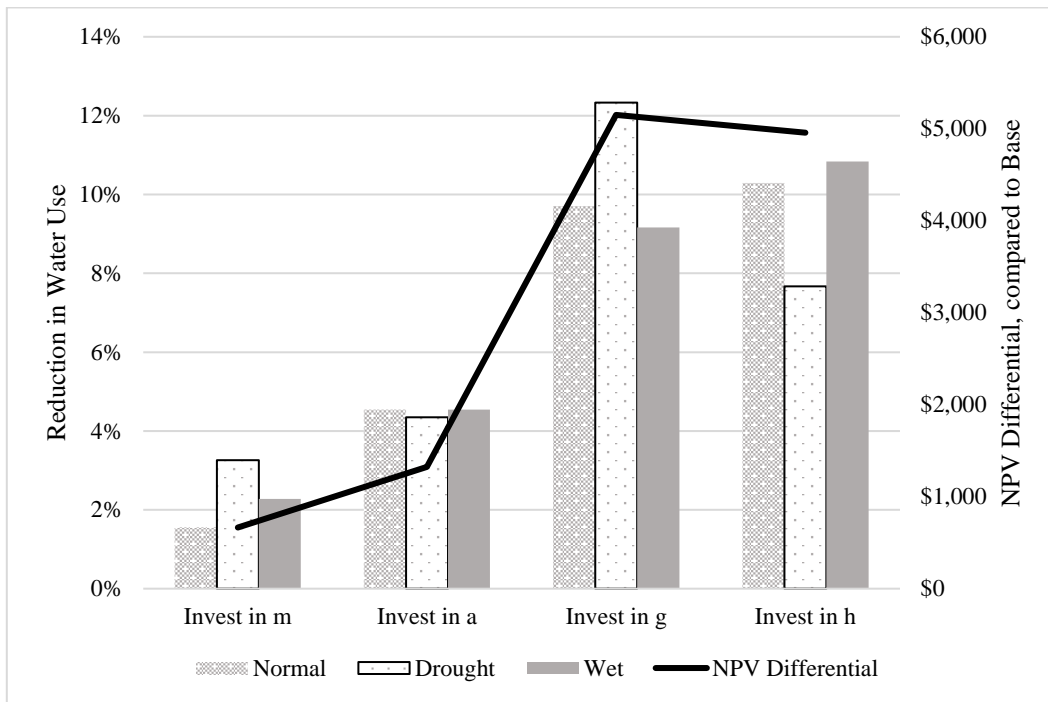
421 Recall though that the current climate returns are not per acre-per annum; they are total over
 422 the life of the project. Therefore, while positive, they are not significant. This is reflected in
 423 Figure 3 by the NPV differential, compared to the Base scenario, which is slightly positive for
 424 investments in *a* and *g* at approximately \$100/acre over the 25 years, but negative for all other
 425 options. Investments in *g* and *h* differ here because while the variety selection costs are similar,
 426 the water savings in dry events for *g* are higher. This illustrates why decision-makers may be
 427 relatively unwilling to invest privately in WUE options, even where the risk posed by uncertain
 428 water supply to inflexible production systems is clear.



429

430 **Figure 3: Change in water use and NPV compared to Base (Current Climate/No Subsidy)**

431 A question therefore becomes whether the motivation to invest privately changes if there is
 432 some form of financial support available from external sources (e.g. government or NGO
 433 funding providers)? We test a scenario where 50% of the total farm design, establishment and
 434 variety selection costs are subsidised, and recalculate the CBA outcomes. In this case, all NPV
 435 differentials compared to the Base are positive across all investment choices, and crop variety
 436 options provide the highest saving/benefit returns (Figure 4). This highlights the relevance of
 437 subsidy support to private investment choices, reflecting reality in many water contexts.

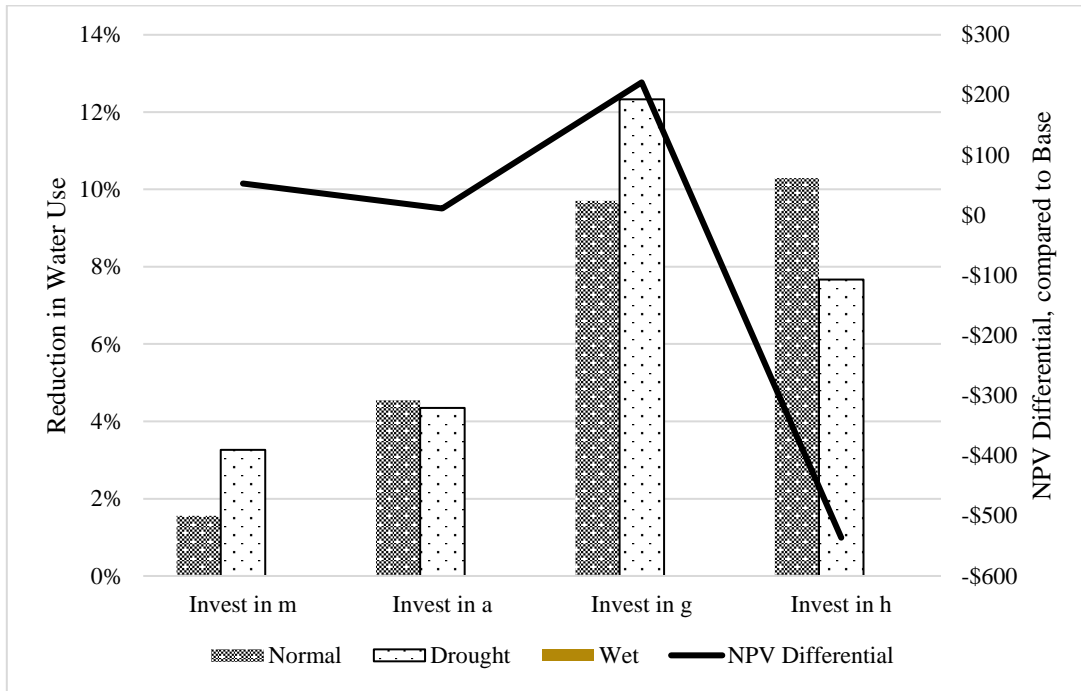


438

439 **Figure 4: Change in water use and NPV compared to Base (Current Climate/Subsidy)**

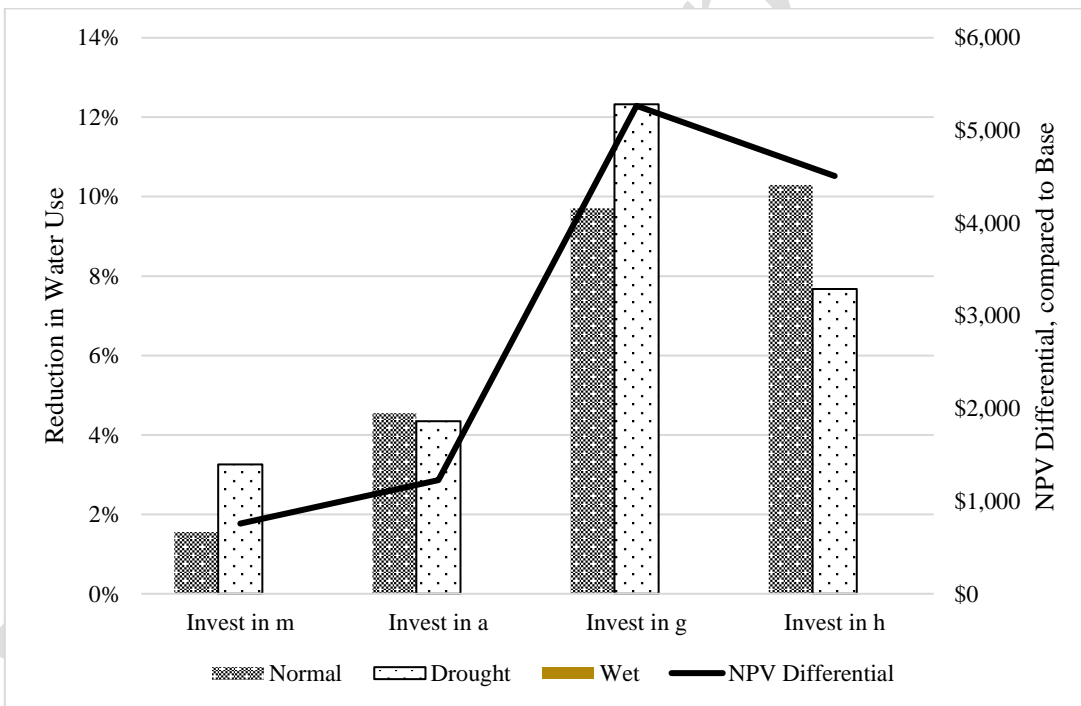
440

441 However, 25 years is a long period, over which we should expect to see some shift in climate
 442 conditions. Our new climate scenario tests what effects any water supply shock (e.g. drought)
 443 may have on investment outcomes, with respect to the unsubsidised/subsidised scenarios. The
 444 new climate settings shift the probability of drought occurrences to 0.75, which is extreme but
 445 comparable with expected outcomes reported by IPCC under business as usual arrangements
 446 resulting in 1.5° to 2.0° warming (IPCC, 2018). Under these conditions, we assume that the
 447 probability of Wet states also falls to zero. For farms that enjoy no subsidy support only
 448 investments in *g* technology will result in slightly positive returns; all other options result in
 449 neutral or highly negative NPV returns compared to the Base (Figure 5). Where 50%
 450 investment subsidies are available, the NPV returns compared to the Base becomes positive for
 451 all of the investment options, with *g* and *h* investments becoming initially sound (Figure 6).
 452 However, it is critical to return to Table 6 above, and note that total NPV returns over the life
 453 of the project are negative in all new climate scenarios.



454

455 **Figure 5: Change in water use and NPV compared to Base (New Climate/No Subsidy)**



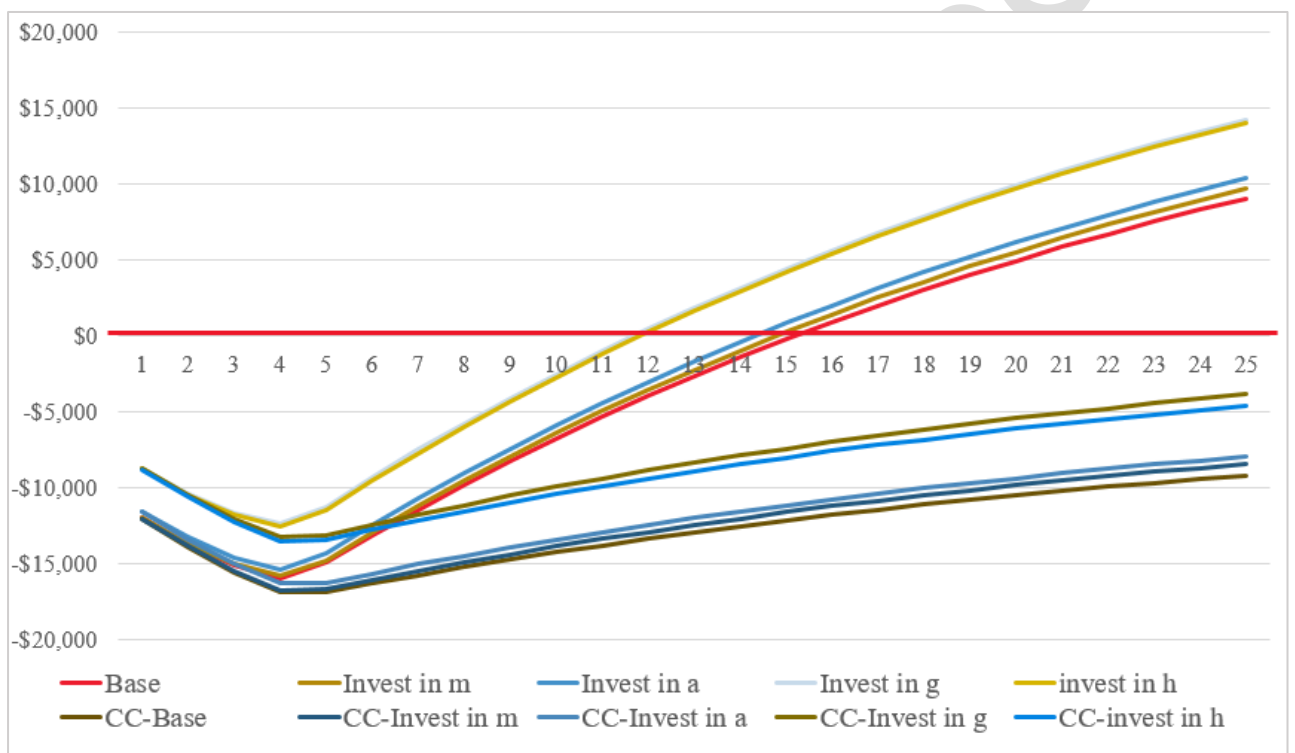
456

457 **Figure 6: Change in water use and NPV compared to Base (New Climate/Subsidy)**

458

459 An alternative way to illustrate the negative effects of extreme climate change from Table 6
 460 above is to chart the cumulative cash flows in each of the 25 years of the project required to
 461 cover outstanding debt on *a* investments and crop variety choices. This reflects the number of

462 years until break-even point on the project is reached, repayments are fully covered, and the
 463 project begins to make profits. In this analysis, *m* investments are excluded as the farm design
 464 is not adversely affected if the crop is irreversibly lost. Figure 7 shows the cumulative cash
 465 flow results for the subsidised scenario, across the current and new climate probabilities. In the
 466 current climate, subsidised investments in *g* and *h* achieve break-even in Year 12—all others
 467 require approximately three further years to break-even and cover costs. However, under the
 468 new climate scenario the project never achieves a positive return over the project life—even
 469 when subsidised.



470

471 **Figure 7: Years for cumulative cash flow to pay residual debt (Both climates/Subsidised)**

472

473 **6. Discussion**

474 The contribution of this combined CBA-SCA approach can be emphasised by a few key
 475 discussion points:

476

477 *6.1. Reluctance to reduce water supply risk privately*

478 The analysis provides some insight as to why many contexts do not experience private (self)
479 investment into WUE technology adoption. Most importantly, increased productivity may not
480 necessarily equate with higher profitability. Typically, investment costs can be high, the
481 savings difficult to measure, economic returns may be low, and future water use and/or supply
482 risk may be unchanged (Ward and Pulido-Velazquez, 2008). Additionally, by quarantining
483 their water-savings to create a supply buffer against extreme adverse states of nature, decision-
484 makers may reduce their risk to capital loss. Models that fail to reflect alternative states of
485 nature will allocate these idle resources back into production. Further, in practice decision-
486 makers will perceive little benefit from leaving ‘saved’ water resources idle, leading to
487 increased total irrigated area at risk, and negating efficiency savings (Adamson and Loch,
488 2014). Our realistic farm establishment and operation data, coupled with stylised assumptions
489 regarding water savings, show that the appropriate technology investment would be water-
490 smart varieties; although in reality decision-makers may perceive this option as less certain
491 (riskier) when compared against engineering or physical technology investments (e.g. drip
492 irrigation). Further, as we have shown here, investment in varieties only makes sense where
493 the associated commodity returns are high and the supply of water is very reliable—two factors
494 that most practical water users would be acutely sceptical about. Where private decision-
495 makers appreciate these factors it will thus dissuade them from technological change on-farm,
496 and this is reflected in our results.

497 *6.2. Importance of subsidies*

498 That is not to say that WUE technology adoption does not occur. As discussed by Pérez-Blanco
499 (2017), WUE modernisation aimed at achieving higher farm incomes is widespread on the back
500 of policy reforms and revised social water objectives. However, higher farm incomes are also
501 typically associated with increased total water consumption and lower environmental flows,
502 among other externalities. In many cases these negative externalities have resulted from public

503 financial support toward WUE technology adoption (e.g. subsidies) that distort price signals
504 for private investors, incentivise change at the farm level based on distorted returns to capital
505 investments (as shown in our analysis), and create welfare transfers. From an economics
506 perspective these outcomes are poor. However, where subsidised WUE adoption policy is a
507 perceived panacea to scarcity challenges (Gomez et al., 2018), a future concern should be the
508 resultant socialisation of risk. As illustrated by our SCA framework, any business as usual
509 climate change outcomes may see severe future water supply shocks where private users—
510 publicly incentivised to become more water-dependent and risk-taking (e.g. under associated
511 transformations to high-value perennial cropping systems (Expósito and Berbel, 2017))—will
512 be exposed to irreversible capital loss, and higher long-term income vulnerability. In such
513 events, the public will likely be held responsible, and then further burdened with paying the
514 costs associated with these capital losses and vulnerability impacts, as the insurer of last resort
515 (Adamson and Loch, 2018).

516 Any consideration of WUE subsidisation must therefore appreciate the investment differentials
517 between private investment objectives (e.g. profit, income, and/or productivity) and public
518 investment objectives (e.g. return flows, food security, poverty reduction, and/or resource
519 reallocation) before committing to policy or program implementation. For example, if we
520 examine this from the single-user perspective, rather than the wider industry or sectoral view,
521 we may miss important ramifications of industry-wide transformations (or societal
522 expectations) under subsidy arrangements. This changes the risk-profile of the user(s); but also
523 the reliability of water supply by state of nature and any second-round effects resulting from
524 industry-wide transformations (Rothenberg and Smith, 1971). Policy/program designers would
525 be well-advised to consider the scale of needed reforms, and the probability of future water
526 supply shocks—or other shocks to productions systems (e.g. pests or disease, trade embargoes,
527 political wavering etc.)—that could negatively affect investment returns before committing to
528 subsidised WUE investments as a retort to future scarcity dilemmas. This advice applies
529 equally to all contexts around the world, regardless of their stage of institutional, resource-use,
Page 28

530 policy reform, or rights establishment. Risk and uncertainty exist in all stages, and trigger
531 (required) adaptation in response to dynamic change (Loch et al., 2019).

532 *6.3. Future climate shocks*

533 As stated above, in many cases transformations to higher WUE in production systems are often
534 coupled to higher reliance on access to secure water supplies. Yet the main benefit that private
535 decision-makers receive from WUE investments is a net reduction in water use by s . As shown
536 here, long-term investments to achieve water use reductions are risky, particularly where the
537 major constraint to productivity and returns is water and actual water reductions remain
538 uncertain based on poor data availability and limited baseline accounting (Lankford, 2012). In
539 this context, it becomes critical to understand the production system ratio of $g(x)$ and $h(x)$
540 water input requirements to identify and explore the exposure of capital to risk in response to
541 changing frequency of states of nature. Further, policy-makers and water managers should
542 consider changes to the description of those states of nature via sensitivity analysis that explore
543 where current WUE technology/management systems fail to deliver long-term benefits.

544 *6.4. Study limitations*

545 This is a farm-based example; we need case studies and data at other scales to build basin-
546 scale, regional or even national analysis results. For example, Adamson (2019) is exploring the
547 use of g and h at basin scales for environmental benefits. As our evaluations scale, unless the
548 net change in water accounts are fully understood future investments will be exposed to
549 increased risk if the net demand for $g(x)$ units of water increases. In the real world the size of
550 a payoff from a long-run investment is rarely derived from a single risk or uncertainty, but
551 rather a number of alternative futures associated with factors that both increase and decrease
552 the rate of return on a given investment. Consequently, in this case as the time taken to
553 breakeven is determined by which state of nature is revealed, and the ordering in which those
554 states of nature occur, the repayment timeframe may be significantly altered. As the time

555 required to breakeven increases, the possibility of some other ‘bad’ event (hail, disease
556 management, output price collapse etc.) being realised also increases. More work is needed in
557 the state-space to articulate and understand the risk-increasing and risk-decreasing nature of
558 water inputs to production, which will only come from access to quality data and practical
559 applications that assist us to define not only the number of states, but also their descriptions in
560 a range of contexts.

561

562 **7. Concluding Comments**

563 Long run investments in water capital are risky, particularly where water is required as a secure
564 input to production systems. State of nature representations of water supply outcomes assist
565 with our increased understanding of the vulnerability of capital, and water users, to adverse
566 events. In this example, we couple the cost-benefit analysis framework to a state contingent
567 analysis approach to explore the riskiness of WUE investment payoffs and cash-flow outcomes
568 when frequencies of states of nature change over the course of that investment. Critically, this
569 approach also allows us to represent decision-maker adaptation in the face of risk and
570 uncertainty. Finally, dividing WUE investment options into their key components—at the farm
571 scale in this instance—adds clarity to the debate surrounding policy options to address future
572 water scarcity challenges.

573

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